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Smart Growth BC Announces New Executive Director

Vancouver – The Board of Directors of Smart Growth BC today announced the appointment of the organization’s new Executive Director, Cam Brewer, a well-known and respected leader in the green building and sustainability field.

“While we searched nationally for the new leader of Smart Growth BC, we were pleased to find someone right here in our own backyard who has the vision and energy to grow the organization, its leadership and its impact,” said the Chair of the Board.

Mr. Brewer is currently the LEED (Leadership in Energy and Environmental Design) Program Manager for the Canada Green Building Council. A LEED accredited professional, he is managing the development of the new LEED-ND (Neighbourhood Development) rating system for green neighbourhoods in Canada. He will take up his new position at Smart Growth BC on February 1, 2009.

Mr. Brewer has sharp business acumen and a unique suite of experience in sustainability. Prior to his work with the Canada Green Building Council, he founded and ran the Eco-Lumber Co-op, an eco-certified lumber supplier, and was involved with the development and implementation of Forest Stewardship Council certification across Canada. An accountant by training, he brings to the organization a strong background in environmental planning, multi-stakeholder engagement, non-profit management and public speaking.

“I am excited and honoured to be taking on this position with Smart Growth BC. The organization has demonstrated incredible leadership and solutions in advancing smart growth throughout the province, and I am really looking forward to working with a very professional and capable team to continue leading the way for sustainable development in BC,” he said. Mr. Brewer replaces Cheeying Ho, the founding Executive Director of Smart Growth BC, who moves to a new position as Executive Director of the Whistler Centre for Sustainability.

Smart Growth BC is the leading non-governmental organization working towards creating more livable communities in British Columbia. www.smartgrowth.bc.ca

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